

informed xp

Smart Design for Web, Mobile, IoT + Digital

IXP is located in Northern VA and offers human-centered design and agile expertise to craft compelling experiences and accelerate transformation for the public and private sectors. Forward-thinking, curious and collaborative, we embrace change to innovate solutions for the digital world.

CONTACT

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Co-founder + Principal

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Cage Code 7PYY8 | DUNS 806757907 | UE ID NY1XNR1NP223

CORE COMPETENCIES

Human-Centered Design	Facilitation + Collaboration
User Experience (UX)	Brand + Messaging
Digital Transformation	Emerging Tech + IoT
Customer Experience (CX)	Info Architecture
Product + Service Design	Content Strategy
Digital Strategy	Business Requirements
Agile / Lean Methodologies	Web + Software Dev
UX Research + Analysis	Program + Project Management
Visual Design	Testing + QA

MARKETS

Automotive	Healthcare
Cyber Security	Higher Education
Digital Media	Leisure + Hospitality
Educational Services	Non-Profit
Financial Services	Real Estate
Government	Telecom

PARTIAL CLIENT LIST



CERTIFICATIONS + CONTRACT VEHICLES

8(a)	Business Development Program
EDWOSB + WOSB	Economically Disadvantaged Women Owned Small Business
SWaM	Small, Women Owned and Minority-owned business (VA)
WOSB + WBE	Women Owned Small Business, (WBENC)
Minority-owned	Asian American Business (USPAACC)
MBE	Minority Business Enterprise (NMSSDC)
GSA MAS	47QTCA21D00BJ
GSA 8(a) STARS III	47QTCB22D0466

NAICS CODES

519130	Internet publishing, broadcasting, web search portals
519190	All other information services
541430	Graphic design services
541490	Other specialized design services
541511	Custom computer programming services
541512	Computer systems design services
541519	Other computer related services
541611	Management consulting
541613	Marketing consulting
541810	Ad agency consulting
541890	Other services related to advertising
541990	All other professional, scientific, technical services

"IXP is a trusted partner. Their support has been valuable and has resulted in increased membership and an improved member experience."

- Connectivity Standards Alliance



**RANKED NO. 100 ON THE INC 2021
LIST OF AMERICA'S FASTEST-
GROWING PRIVATE COMPANIES**